

Netvibes Expands Universal Widget API Relationships and Launches Premium Widgets

World's Leading Web sites, Developers and Widget Platforms Support Netvibes Universal Widget API (UWA), Including: NYTimes.com, CBS Interactive, CNET Asia, Vimeo (IAC), Slide, Clearspring, Widgetbox, RockYou, Miniclip, yourminis, LabPixies and NewsGator

Paris, France - September 21, 2007 - Netvibes, the pioneer of the personalized homepage, today announced a set of strategic relationships which allow the world's leading Web sites, developers and widget platforms to publish their media content using Netvibes Universal Widget API, a development framework that enables widgets to work seamlessly on Netvibes and a wide range of major desktop, homepage and browser widget platforms.

"The widgetization of the Web is accelerating and is now a reality. We've aligned ourselves with leading media sites and widget developers to create an open, universal standard that makes it easy for content providers to quickly syndicate their content across all widget platforms simultaneously," said Tariq Krim, CEO and founder of Netvibes. "Netvibes Universal Widget API lets developers build once and run everywhere."

Netvibes Universal Widget API (UWA) enables developers to quickly build Universal Widgets in just a few lines of code. Universal Widgets are automatically distributed across the newly redesigned Netvibes Ecosystem, the Web's largest community-driven directory of widgets and RSS feeds. Netvibes now offers its users more of the best widgets from top publishers and continues to work with content providers to help them rapidly promote and distribute their widgets. These strategic relationships enable Netvibes users to enjoy even more high quality widgets, as well as rate and share them with their friends.

Universal Widgets are compatible with Netvibes, iGoogle, Opera and Apple OS X Dashboard, work on all major browsers (Internet Explorer, Firefox, Opera, Safari, Maxthon), and can be shared on any webpage, blog or MySpace page.

The world's leading Web sites (NYTimes.com, CBS Interactive and Vimeo (IAC)), widget developers (Slide, RockYou, Miniclip, LabPixies and NewsGator) and widget publishing platforms (Clearspring, Widgetbox, yourminis) have worked with Netvibes to publish their media content and widgets on the Netvibes Ecosystem using the Netvibes Universal Widget API.

"We are excited to work with Netvibes and fully support a standard that enables Widgetbox developers and widget developers across the Web to succeed," said Giles Goodwin, Chief Product Officer and founder of Widgetbox.

"We are proud to be compatible with the Netvibes UWA format," said Hooman Radfar, founder and CEO of Clearspring, one of the Web's leading syndication platforms that distributes widgets to multiple social networking sites.

Introducing Premium Widgets

Netvibes also introduces a Premium Widget program which allows large media companies and publishers to instantly syndicate multiple media properties without having to develop individual widgets on multiple platforms. Premium Widgets are Universal Widgets that merge multiple feeds, podcasts or video channels into a single widget, within a branded and sponsored environment.

Premium Widget are now available all over the world: NYTimes.com, CBS Interactive, BBC Mundo, El Pais, El Mundo, Le Figaro, MTV.it, Il Sole 24, CNET Asia and Sports.cn.

To visit the newly redesigned Netvibes Ecosystem featuring Premium Widgets, visit: <http://eco.netvibes.com>

To learn more about developing Universal Widgets using the Netvibes Universal Widget API, visit: <http://dev.netvibes.com>

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About Netvibes

Netvibes pioneered the personalized homepage, an alternative to traditional web portals. With millions of users in more than 150 countries, Netvibes lets individuals assemble all in one place their favorite widgets, websites, blogs, email accounts, social networks, search engines, instant messengers, photos, videos, podcasts, and everything else they enjoy on the Web. Founded in 2005 by Tariq Krim, Netvibes (<http://www.netvibes.com>) has offices in Paris, London and San Francisco.

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