

Netvibes Universe Spans The Globe: Over 500 Official Content Partnerships With World's Leading Media and eCommerce Companies, Celebrities and Non-Profits

*International Media and eCommerce Universes include:
International Herald Tribune, Die Welt, Le Monde.fr, Le Figaro, El Mundo, El Pais, U.S. News & World Report, Canadian Broadcasting Corporation, Wired, Brightcove and Shopping.com*

*For a complete list of all 500+ content partners, please visit:
<http://eco.netvibes.com/500universes>*

Paris, France—June 21, 2007—Netvibes, the pioneer of the personalized homepage, today announced partnerships to publish hundreds of official content Universes for major media and e-commerce companies, celebrities and non-profits, dramatically changing the landscape of personalized media online.

A Universe brings together and delivers on a single Netvibes page all of a brand's rich online media, including RSS feeds, websites, podcasts, videos, blogs, photos, stores and widgets, which can be remixed according to each user's personal preferences and interests.

In April, Netvibes launched Netvibes Universe with an initial list of over 100 pilot content Universes that included major media companies, non-profits (Harvard) and celebrities (50 Cent, Moby) across the United States. Today's announcement will expand that number to over 500 partners around the world, spanning Canada, China, France, Germany, Italy, Japan, Netherlands, Spain and the United Kingdom.

"This is concrete proof that the future of all media lies in deep personalization. No other Internet company can claim as many officially branded content partnerships in this many countries and languages," said Tariq Krim, CEO and founder of Netvibes. "What does this mean for audiences? Your favorite content, your way."

Global Partnerships

What began with a focus on U.S. media companies, including CBS, Forbes.com, Newsweek, TIME, Washingtonpost.com, and USA Today, Netvibes Universe now encompasses a wide scope of media alliances in a variety of sectors around the world. New major media Universes include:

- **Europe:** International Herald Tribune, IDG UK, Die Welt, Computerworld, Les Echos, Le Figaro, Le Monde.fr, L'Equipe, 20 Minutes, Elle France, El Pais, El Mundo and Rockol.it
- **Asia:** Agile Media, ChinaVenture, eNet, HiPiHi HoodongWiki and Sports CN
- **North America:** U.S. News and World Report, Wired, Topix, Inside Edition, Entertainment Tonight, Glam.com, Brightcove, ContentNext Media, CollegeHumor, Dr. Phil and Canadian Broadcasting Corporation (CBC)

"Personalization, customization and interoperability between content platforms is a reality of today's Web. By partnering with Netvibes in Europe, we are widening our reach and offering new and existing users the ability to access IDG content via Netvibes' exciting new Universe feature, which aggregates RSS content from our leading brands

such as Computerworld, Techworld, Macworld and PC Advisor into customizable, manageable and themed modules,” said Kit Gould, managing director at IDG UK.

“To serve our global audience, it is important for our readers to be able to personalize news feeds according to their interests,” said Nick Stout, deputy managing editor of the International Herald Tribune. “Netvibes lets our readers in more than 150 countries customize the way they view and use iht.com (<http://iht.com>).”

“The Netvibes Universe enables us to consistently continue our ‘online first’ strategy. It provides our users with comfortable and fast access to our latest content - apart from the print edition and the website WELT ONLINE,” says Peter Würtenberger, chairman of the management board at Axel Springer AG.

Netvibes has also experienced tremendous international growth with e-commerce companies, celebrities and non-profits. New highlights include:

- **eCommerce & Enterprise:** Cetelem, Edgeio, Etelos, Sage, Shopping.com, Tencent
- **Celebrities & Movies:** 60+ artists & films, through a partnership with Buddylube, now including Beyonce, Gnarl Barkley, Jamiroquai, P. Diddy, *Rush Hour 3*, *Hair Spray*
- **Non-Profits & Institutions:** 200+ organizations, through a partnership with Freelanthy.com, including Boys and Girls Clubs, Operation Smile, Ronald McDonald House, UK National Museum of Science and Industry, USGS.gov

“Our artists want to get closer with their audience and build community. Universes are the perfect portals to transport fans into the lives of our artists,” said Kathy Baker, senior director of digital media at Columbia Records.

“Demand from new content partners for Netvibes Universe has experienced tremendous growth since our introduction just a couple months ago. Five hundred content partnerships is an important milestone for us and we expect to add another 100 next week,” said Freddy Mini, COO Netvibes.

To commemorate the momentum of their fast-paced international growth, the company will host a press conference and VIP party this evening in Paris, kicking off the city’s annual Fete de la Musique.

For a complete list of all 500+ official content partners, please visit:

<http://eco.netvibes.com/500universes>

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About Netvibes

Netvibes pioneered the personalized homepage, an alternative to traditional Web portals. With millions of users in more than 150 countries, Netvibes lets individuals assemble all in one place their favorite widgets, websites, blogs, email accounts, social networks, search engines, instant messengers, photos, videos, podcasts, and everything else they enjoy on the Web. Founded in 2005 by Tariq Krim, Netvibes (<http://www.netvibes.com>) has offices in Paris, London and San Francisco.

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