

New Netvibes Ginger Exits Private Beta, Now Publicly Available

Completely new version of web's leading homepage lets anyone organize and publish a Netvibes Universe to share their entire digital life with others

SAN FRANCISCO — Netvibes, the pioneer of the super-personalized homepage, today announced the public launch of Netvibes Ginger, an entirely new version of Netvibes featuring powerful new content distribution features that enables anyone to collect and publish to the web all aspects of their daily digital life for anyone to see. Users can now publish their own public Netvibes pages, called Universes, with content from major media companies and social networks, any web service, widget, blog or website and more. Netvibes Ginger is now available at: <http://ginger.netvibes.com>.

"Imagine sharing the entire spectrum of your digital life, from your Flickr photos to your Facebook and MySpace friends, YouTube videos, favorite blogs and news sites, widgets and more, all from a single page that your friends and family can easily enjoy and personalize," said Tariq Krim, CEO and founder of Netvibes. "We've gone from the personalized private page to the personalized public Universe."

The Netvibes Experience

Netvibes is today's leading personalized homepage, with more than 50 million Netvibes pages created since inception by users in more than 200 countries and localized in 76 languages; an exponentially growing collection of 115,000 high-quality, universal widgets that are cross-compatible with leading web and mobile platforms from Apple, Google, Microsoft and Yahoo; and official content from more than 1,000 media providers including CBS Interactive, Capitol Music Group, Wall Street Journal, Los Angeles Times, Newsweek, washingtonpost.com, Wired, Die Welt, Le Figaro, Les Echos, sueddeutsche.de and Elpais.com, and celebrities including Ben Harper, Beyonce, Gnarl's Barkley, P. Diddy, Julien Dore, Alizee and Moby.

Your Digital Life All in One Place: The completely redesigned, easy-to-use interface in Netvibes Ginger helps users bring together with one click each segment of their digital life, including all of their social profiles and accounts, onto their own personalized page. Netvibes offers the largest and finest collection of official media and widgets, from free, full-length TV episodes to games, feeds, news, photos, videos, weather, email, podcasts to Facebook, Flickr, MySpace, YouTube, Gmail, eBay, Slide and more—all updated live and synched

across all desktops, browsers and mobile devices. Now web users can spend less time searching, surfing and logging in, and more time enjoying their web, their way.

Activity Streams: Netvibes Ginger makes it easy to archive anything from the web as part of a user's private or public activity stream. Users can star and recommend articles, photos, videos and widgets to their friends or save it permanently just for themselves, instantly and automatically. It's also a completely new way to discover and keep a pulse on what one's friends are doing across the entire web.

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Publish Your Universe: Over the past year, many celebrities and major media companies have created public Universes to share all of their content and widgets with their fans and readers. Now, with Ginger, any Netvibes user can publish their own public Universes and create rich media portals to showcase their Facebook and MySpace friends, photos, videos, music and favorite widgets and articles, all on one page that's automatically updated and synched with all of their different web accounts.

Build Your Own Community: Netvibes Ginger transforms the entire web into a shared, social experience where users can see what their friends are doing, what they're reading or listening to, what their social networking activity is, and much more. Ginger makes it easy for people to connect with friends across different networks by allowing them to instantly invite and import friends from their Facebook, MySpace, Twitter, Flickr, Gmail and Yahoo Mail accounts.

The Netvibes Platform

Netvibes continues to expand its global relationships with today's leading media companies, web brands and widget developers. Previously, the Netvibes Ecosystem, filled with widgets and feeds, was only available to users as a separate site. With Ginger, Netvibes'

extensive widget and feed library is integrated within the user's personalized page next to their daily activity streams and friends, giving content and widget providers a whole new way to feature their content daily on Netvibes.

At launch Ginger will offer sponsored search results for widgets from The New York Times, Capitol Music Group, Los Angeles Times, Jaman, Drugs.com, Eurekster, washingtonpost.com, Newsweek, IDG, CondeNet (Wired.com, Epicurious.com, Style.com, Men.Style.com, Concierge.com), The Sun, TF1, GroundReport, Le Figaro, Les Echos, Ilsole24ORE, Elpais.com, Disneyland Paris, Financial Times and MTV Italy.

"We are very focused on making it easy for the many passionate users of our sites to share their favorite content with friends," said Sarah Chubb, president of CondeNet. "Netvibes Ginger helps us in that mission: our sites' fans can disseminate information as they find it, whether it's a destination guide, a recipe, or a designer's collection."

"For over four decades IDG's single mission has been to provide the most accurate, timely, and useful information to help people understand the benefits of IT. Widgets are an exciting way of distributing content to a wider audience and our collaboration to provide ComputerworldUK and Techworld.com widgets builds on our existing partnership with the Netvibes team," said Paul Briggs, publisher of IDG's ComputerworldUK and Techworld.com. "We look forward to Netvibes' latest Ginger release and welcome existing and new users to access our content via this compelling platform."

Exclusive new widgets that take advantage of Ginger's new features will also be made available at launch by Flixster (one of the web's largest movie sites), Digg (the popular social content site), blip.tv (the leading Internet TV network for independent shows) and Clearspring (a leading widget development company).

"Clearspring's mission is to leverage our widget syndication platform to connect publishers and advertisers to audiences across the social web," said Hooman Radfar, co-founder and CEO of Clearspring. "Netvibes Ginger further accelerates the distribution of our widgets across their public Netvibes homepages by making it simple for users to share them as a part of daily activity streams. It's a huge step. Netvibes is a long-standing partner and we are excited to collaborate with them as they simplify widget discovery for their community."

Some of today's top media companies and brands also use Netvibes to power personalization seamlessly within their own website with Premium Universes, including MIVA (ALOT.com), Les Echos, Tagged and Real Time Matrix (VortexMe.com).

"Real Time Matrix is ecstatic to include Netvibes as the personalized start page technology for its VortexMe destination site," said Jeff Whitehead, CEO Real Time Matrix. "Now, in addition to creating their own modular content from the Live Web, VortexMe users will have the convenience of their own start page and access to the vast collection of widgets from the Netvibes gallery in addition to the cool Vortexes available at VortexMe.com."

Netvibes recently won the Crunchies award for Best International Startup and was a finalist for Best Design. For more information on the all-new Netvibes Ginger, including screenshots, videos and a list of new features, please visit: <http://ginger.netvibes.com>.

About Netvibes

Netvibes pioneered the personalized homepage, an alternative to traditional web portals. With millions of users in more than 200 countries, Netvibes lets individuals assemble all in one place their favorite widgets, websites, blogs, email accounts, social networks, search engines, instant messengers, photos, videos, podcasts, and everything else they enjoy on the Web. Founded in 2005 by Tariq Krim, Netvibes (<http://www.netvibes.com>) has offices in Paris, London and San Francisco.

For media inquiries, visit <http://press.netvibes.com>.